



Gift Certificates

What Are They?

IndyDining Gift Certificates are available for **IndyDining** Members to purchase and bring in to participating restaurants. The Gift Certificates are available in small value increments to ensure they are valuable to both restaurants and **IndyDining** Members

How Does It Work?

IndyDining Members will present a certificate indicating they are eligible to receive the offer. Each Gift Certificate has identification and verification information to protect restaurants against fraud (restaurants can quickly verify the authenticity of the Gift Certificate by phone or on **IndyDining.com**)

What Are The Benefits?

IndyDining Gift Certificates will be a great way to bring in new customers to your restaurant(s). **IndyDining** Members will be directed to your restaurant's offers as they browse the website.

What Do Restaurants Need To Do?

Create a Gift Certificate for your restaurant! Once your Gift Certificate has been created, we will make it available to **IndyDining** Members. Make sure your managers are aware the Gift Certificates are available. When you collect the Gift Certificate, there are simple instructions on how to verify and validate (indicate the Gift Certificate has been used) the Gift Certificate.

How Will We Protect Against Fraud?

Each **IndyDining** Gift Certificate has an identification number and a "password" which allows restaurants to check the authenticity of the certificate. Once the Gift Certificate is used, the restaurant will "validate" the Gift Certificate and that certificate cannot be used again.

IndyDining Gift Certificates
<http://www.IndyDining.com/>

What Does A Gift Certificate Look Like?

Each Gift Certificate has information on the **IndyDining** Member, the restaurant, and the validation instructions.



Will There Be A Limited Number Of Gift Certificates Available?

Yes, restaurants are able to indicate the number of Gift Certificates that are available each day.

Links

Get started at <http://www.indydining.com/restaurants/tools.php>