

FOR IMMEDIATE RELEASE

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IndyDining Expansion: Exciting New Opportunities for Entrepreneurs

Indianapolis, Indiana (December 2, 2008): IndyDining is a user-friendly web community designed to provide all the tools necessary for one to enjoy a pleasant and affordable meal. It began as a service to cater to Indianapolis residents and visitors, while driving traffic to restaurants whose attendance may have been staggering due to the current shape of the economy. Recent press coverage, however, has sparked a substantial amount of interest in expanding all that IndyDining has to offer to a national scale--including cities from coast to coast.

As IndyDining expands into new cities, we will be looking for City Directors (local operators) to facilitate in signing up restaurants to be involved in the many IndyDining programs and bring reviewers on board. The City Director position is ideal for anyone with great entrepreneurial spirit, who'd enjoy a commission-based recurring income. If you live in a city or region which you think could benefit from IndyDining and are interested in this opportunity, feel free to contact us today!

For more information on the City Director position and which cities we are targeting for expansion, please visit <http://www.indydining.com/careers.php>

About IndyDining

The vast array of tools IndyDining has to offer makes the site truly unique. IndyDining members can browse the site by restaurant location and cuisine. They can view hundreds of reviews, menus, and prices from the comfort of their home or office. Reviewers also have the luxury of reading the latest reviews by other IndyDining members so they'll never go wrong with a restaurant pick or menu item. Numerous IndyDining restaurants also post valuable coupons and special offers, so not only can members find just what they want, but they get it at a deal!

IndyDining isn't just beneficial for residents and visitors; it is also a great marketing opportunity for restaurants. Restaurants can participate in the IndyDining programs of their choosing as well as take advantage of a relatively inexpensive marketing opportunity. They can post coupons or rewards for IndyDining members or even host special Night Out events to help fill their seats and create repeat customers. They also have the benefit of reading reviews of their own restaurant and realizing opportunities for improvement.

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